

■ **ALEX NOSEVICH**  
**DESIGN & COPYWRITING**

TWENTY-FIVE PLEASANT STREET  
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### SKILLS

Creative, copywriting, and design of websites, advertising, corporate ID, direct mail, and publications; computer illustration. Client interface, scheduling, estimating, and other administrative and supervisory duties. Fluent in html and the use of Dreamweaver, Photoshop, Illustrator, XPress and the MS Office Suite among others.

### EMPLOYMENT

- 1/98 – PRESENT **ALEX NOSEVICH DESIGN & COPYWRITING**, Northborough, MA. Principal. Freelance design firm offering creative, copywriting, design, and web services to a variety of clients.
- 1/98 – 6/01 **AGORA INC.**, Baltimore, MD. Online Creative Director. Design and copywriting of websites, banner ads, logos, and online promotions for various publications within division; maintain existing websites; assist in planning future Internet strategy; interface with vendors; supervise employees and scheduling.
- 1/94 – 12/97 **MMA PUBLIC RELATIONS & ADVERTISING**, Baltimore. Creative Director. Duties included creating advertising campaigns for a variety of clients, from initial concept to copywriting, art direction, layout, and production. Also designed and wrote brochures, direct mail, logos, and websites. Prepared and led client presentations; interfaced with vendors, scheduled and estimated projects.
- 6/88 – 1/94 **AGORA INC.** Art Director. Began in June 1988 as an intern, hired as a full time employee in December 1989, promoted to Art Director in January 1991. Duties included design of books, newsletters, and direct mail packages, supervision of Art Department, and scheduling.

### EDUCATION

- 1985 – 1989 **MARYLAND INSTITUTE, COLLEGE OF ART (MICA)**, Baltimore. Graduated *cum laude* with a BFA in Painting.
- FALL 1988 **AICA STUDIO PROGRAM**, New York City. One of three students from MICA selected to participate in this semester-long independent study program.
- 1992 – 2000 **MICA**. Miscellaneous continuing studies classes.

### AWARDS AND HONORS

- 1996 One of 18 artists selected to participate in the ArtLinks Baltimore Miniature Golf Course Juried Project
- 1995 Winner, Maryland Wine Festival Poster Design Competition
- 1991 Winner, School 33 Juried Installation Competition
- 1988 Winner, Liquitex National Scholarship Competition  
MICA Painting Department Scholarship
- 1987 MICA Painting Department Scholarship

### ACTIVE URLs

**Portfolio:** <http://www.anose.com>  
<http://www.swordhistory.com>  
<http://www.baltimoregolfer.com>

References available upon request.